



ILLUMINATE

A Series of Pre-Eureka Business model Workshop

PHOENIX, E-CELL, MEERUT COLLEGE, MEERUT



Strengthening Resiliences

Salient Features of the workshop

- Introduction to Entrepreneurship
- Team Formation
- Identifying the problem
- Get started with business model canvas
- Practice your learning
- Finance fondue
- Brand your start-up
- The final Pitch
- QnA

Workshop Slots → 160

6 Hours Learning Session

Team Phoenix, E-Cell, Meerut College, Meerut



Team Leader - Stuti Pasricha, **Co-ordinator** - Anamika Gaur

General Secretary - Deepika Verma

Treasurer - Prince Agarwal

Public & Corporate Relation Head - Shubham

Website Design Head - Archit Agarwal

Editorial Head - Tamanna Chaudhary

Events Head - Yogesh Kumar Singh

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Senior Executives - Akash Panwar, Aditi Chaudhary, Naimish
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Junior Executives- Rishank Parmar, Vivek Chaudhary,
Katyayani Pokhriyal, Mansi Goel

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About the Phoenix

Phoenix is an Entrepreneurship cell of Meerut College, Meerut governed by the panel of students. The core member comprises of Undergraduate and Postgraduate students from different areas of Interest degrees. They grease the wheels of their associates and juniors so as to execute the entrepreneurial skills in an effective way.



About the Workshop

Illuminate 2018 is a series of pre-Eureka! one-day Workshops on Entrepreneurship and Business Model drafting across India, conducted by E-Cell, IIT Bombay. These workshops will precede E-Cell, IIT Bombay's flagship competition, "Eureka!" - the annual B-Model competition to encourage youth towards entrepreneurship. Eureka! Organized by E-Cell, IIT Bombay has been acclaimed as "Asia's largest Business Model Competition" by Thomson Reuters in 2010. These workshops will be conducted in any region across India with students enthusiastic to learn about Entrepreneurship. It will be supervised by The Prospective Speakers of IIT Bombay.

Aim

This workshop aims to inspire and train young students who have a desire to do something fruitful for themselves, their institution, family, society and the nation. The workshop will be completely interactive, with ideation and team building exercises for students to generate ideas, make business plans, learn about funding and identify their strengths in area of entrepreneurship. Participants at these workshops will be encouraged to write and submit their business plans to Eureka! It will be conducted by leading entrepreneurs, angel investors, IIT/IIM alumnus and mentors. All students whether from engineering, management or any other background are invited to take part in the workshop.

Incentives

The participating students will be honored with certificates of participation of E-Cell IIT Bombay.

Moreover, students will get a chance to take part in Eureka!2018, and if selected, they will be invited to IIT Bombay for the grand finale and stand a chance to win prizes worth INR 5 millions.

During the workshops you will be encouraged to interact with the speaker and the other participants through case study discussions, interactive games. And various questions like- What are the most common mistake by and entrepreneur, when to startup, why is a B-Model necessary, what do VCs look for in a B-Model, will be answered.



Date : 03-Nov-2018

Time : 10:00 AM

Venue : Botany Department Seminar Hall,
Meerut College, Meerut



Registration Form

Name: _____

Father's name : _____

Class/Course: _____

Student ID: _____

College Name: _____

Phone no.: _____

Email Address: _____

Address: _____

Why you wish to join illuminate ?

Date : ___/___/_____

Student Signature

Authorized Signatory



Opening ceremony of E-Cell at Meerut College, Meerut



Principal of Meerut College Distributing I-Cards



Faculty Co-ordinators & Team Members of E-Cell

Instructions to the participants

- Attendance will be done randomly 2 times during the workshop and it's must to be attentive at both the time as the workshop certificate is given accordingly.
- This payment is non refundable and the registration will not be cancelled once the form is submitted.
- There are only 160 slots. If they are filled then no further registration is acceptable. So Be Soon Before The Seats Get Filled.
- The registration fee for this workshop is INR: 650/- only.

For details visit: www.meerutcollege.org