

WORKSHOP CIRCULAR

The E – Cell, Meerut College Meerut took the initiative to spread the entrepreneurial and innovative skills and to motivate budding entrepreneurs of our society by organizing a workshop entitled ILLUMINATE 2018 in association with IIT Bombay. It is a series of pre-Eureka workshop, with an interactive, team to undertake building exercises for students to generate ideas, make business plans and identify their strengths in the area of entrepreneurship, etc.

All students whether from engineering, management or other background are invited to take part in the workshop. The participating students will be honoured with certificates of participation of E-Cell, IIT Bombay. Moreover, students will get a chance to take part in Eureka 2018 and if selected, they will be invited to IIT Bombay for the grand finale and stand a chance to win price worth INR 50 Lakhs.

Workshop Fees: ₹ 650/- per participant, including course material. Each student will get an exclusive start- up kit during the workshop by E-Cell IIT Bombay.

During the workshops you will be encouraged to interact with the speaker and the other participants through the case study discussions, interactive games and various questions like – What is the most common mistake by entrepreneur, when to start-up, why is a B-model necessary, what do VCs look for in a B- Model, will be answered.

NOTE:

- 1) Registrations open.
- 2) Venue- Seminar Hall of Botany Department, Meerut College, Meerut, Uttar Pradesh.
- 3) Deadline to Register- 31 October 2018
- 4) Workshop Date- 3 November 2018
- 5) Timings – 1PM TO 6PM
- 6) For more details, contact Anamika (9536091550), Stuti (8755679018), Prince (9045830895).

All students interested in illuminate can contact E-Cell team phoenix on above contact numbers.

Dr. Abha Chandra
(Principal)